



GDPR Consent Form 2020 – 2021

National Primary School requests the consent of parents on an annual basis to use images and videos of their child for a variety of different purposes. Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in this form.

National Primary School uses images and videos of pupils as part of school displays to celebrate school life and pupils' achievements; to promote the school on social media and on the school's website; and for other publicity purposes in printed publications, such as the newsletter and prospectus. Where the school uses images of individual pupils, the name of the pupil will not be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil will not be used to accompany the text. If, for example, a pupil has won an award and their parent and their parent would like their name to be published alongside their image, separate consent will be obtained prior to this.

The school may be visited by local media and press, who may take images or videos of school events. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites. Where any organisations intent to use images or videos of your child, additional consent will be sought before any image or video is used.

Conditions of use:

- It is the responsibility of parents to inform the school, in writing, if consent needs to be withdrawn or amended.
- The school will not use the personal details or full names of any pupil in an image or video, on our website, in our school prospectus or any other printed publications.
- The school will not include personal emails or postal addresses, telephone or fax numbers on images or videos on our website, in our school prospectus or any other printed publications.
- The school may use pictures of pupils and teachers that have been drawn by pupils.
- The school may use work created by pupils.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will only use images and videos of pupils who are suitably dressed.
- The school will take class images of your child which are available to purchase annually.

This form is required for the entire academic year, 2020/2021 and it will be updated on an annual basis. Parents are required to fill in the form for their child every academic year. Consent will also be refreshed where any changes to circumstances occur; this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share pupil images and videos.
- Changes to a pupil's circumstances, e.g. safeguarding requirements mean a pupil's image cannot be used.
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for.

Providing your consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria. This will be kept on your child's school record.

PLEASE TICK WHETHER YOU GIVE YOUR CONSENT OR NOT	Yes: I give consent	No: I DO NOT give consent
Photographing and videoing my child.		
Using images of my child on the school website.		
Using videos of my child on the school website.		
Using images of my child on social media (Facebook, Twitter)		
Using videos of my child on social media (Facebook, Twitter)		
The local media using images of my child to publicise and celebrate school events and activities.		
The local media using videos of my child to publicise and celebrate school events and activities.		
Using images of my child in marketing material, e.g. the school brochure and prospectus.		
Sharing my child's data with a school-appointed external photography company for official school images. This includes name, class and roll number.		

Declaration

I _____ (name of parent) understand:

- Why my consent is required.
- The reasons why National Primary uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which the school uses images and videos of my child.
- I have provided my consent above as appropriate, and the school will use images and videos of my child in line with my requirements.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time by writing to the headteacher.

Signed by

Parent: _____

Date: _____

Please sign and return to school for our records.